



Sample Sponsor request letter

Date

Name

Address

City, State, Zip

Dear _____,

Hello! I'm writing to tell you about an adventure I've committed to this fall! I have registered to participate in Row for the Cure® on Sunday September 27th 2009. The regatta is hosted by the East Arm Rowing Club (EARC) to benefit the Greater NY city Affiliate of Susan G. Komen for the Cure. The Foundation's promise is to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cure. The Row for the Cure® is a local event held on Greenwood Lake and 75% of the proceeds will benefit the local affiliate of the Komen Foundation. Part of this money is used for breast cancer outreach and education, funding a free mammogram program and supporting treatment programs. The other 25% goes directly to breast cancer research through the Susan G. Komen for the Cure Breast Cancer Research Grant Program.

The fact remains that still one in eight women will be diagnosed with breast cancer during her lifetime. That's why I am Rowing for the Cure.

This race is important to me because.....(insert your personal story here)

You can join me in my fight against breast cancer without even breaking sweat! Would you please consider a \$150 pledge to support my effort and our local Komen Affiliate? Your contribution is tax deductible to the fullest extent allowed by law. \$150 is the average cost of a subsidized mammogram.

Thank you for taking the time to read and consider this opportunity. Please contact me if you have any questions or if you want to learn more about the Komen Race for the Cure® and East Arm Rowing Club's Row for the Cure®

Sincerely,

(Your Name)



East Arm Rowing Club

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(845) 477-3076

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