



Hello! I am writing to tell you of an event that I am really excited about that will be taking place on Sunday, September 27, 2009. East Arm Rowing Club (EARC) a not for profit organization with a diverse membership is located in Greenwood Lake, NY. Once again this year we have decided to promote our sport and contribute to a worthwhile cause by sponsoring a Row For The Cure. Monies raised will benefit the nationally renowned Susan G. Komen For The Cure Foundation for breast cancer research and its community-based outreach programs.

The Row For The Cure is a US Rowing sponsored regatta, which has taken place in over 11 cities in the United States and has raised more than \$500,000 for local breast cancer care programs. Last year we raised over \$12,000.00 at our Row For The Cure in Greenwood Lake and had over 100 participants. We are hoping that we can build on our success and make this year's regatta even more rewarding. The Greater NY City Affiliate of the Komen For The Cure Foundation will receive 75% of our proceeds for local distribution, with the remaining 25% going directly to the National Chapter to fund research to find a cure. This regatta will be open to sweep and sculling rowers, as well as kayakers, canoeists, and dragon boaters. Each participant is encouraged to raise pledges of \$150, the equivalent price of one mammogram.

Contributions of food, beverages, paper goods, gift items and certificates are needed to make our event successful. Please consider becoming a part of the Row For The Cure – Greenwood Lake. As a contributor, your company will receive recognition during the event, as well as on the EARC website. There will also be links from Greenwood Lake Village and the National Row For The Cure websites to our web page. Our federal tax ID number is 26-2779326. Please contact Gunnel Greenfield by e-mailing gunnelbg@optonline.net to make arrangements for food or other related donations. For further information see www.eastarm.org.

Sincerely,

Jean Zimmer

Row For The Cure – Greenwood Lake
East Arm Rowing Club



East Arm Rowing Club
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